



## **AMSOIL Championship Snocross joins Hay Days to roll out the 2013-'14 competition season schedule for the fans**

*Hay Days – summer's No. 1 snowmobile destination - will showcase the AMSOIL Championship Snocross Series, presented by Traxxas, Sept. 7<sup>th</sup> & 8<sup>th</sup>*

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**MINNEAPOLIS (August, 2013)** – Officials with ISOC and AMSOIL Championship Snocross, presented by Traxxas, are pleased to announce the series' participation with the summer's premier destination for snowmobilers – the **47<sup>th</sup> annual Sno Barons Snowmobile Club Hay Days** - near North Branch, Minn., Sat. and Sun., Sept. 7<sup>th</sup> & 8<sup>th</sup>.

With some \$60,000 on the line in estimated purse, Hay Days' popular snowmobile grass drag events draw competitors from all over North America and as far away as Europe. Classes ranging from Stock sleds to the record-breaking, 140 mph-plus Top Fuel/Outlaw machines – and even the little kids in the Kitty Kat races – pack the fans in from all over the region in what's become an unofficial kick-off of sorts for AMSOIL Championship Snocross.

“Hay Days has always been a gathering of snowmobile enthusiasts like no other during the summer and AMSOIL Championship Snocross is pleased to align ourselves with such a fun and well-organized event,” said Carl Schubitzke, ACS President/Race Director. “In addition to the flat out thrilling drag racing, Hay Days' Swap Meet is far and away *the* place to hit for snowmobile parts and accessories. And AMSOIL Championship Snocross' booth will be right in the middle of everything, so we look forward to re-connecting with the fans of the series here in a couple days.”

AMSOIL Championship Snocross will broadcast “Live” (via [isocracing.com](http://isocracing.com)) from its booth from 10 a.m. to 3 p.m. on Saturday and Sunday from 10 a.m. to 2 p.m., featuring the top racers

on the ACS circuit, along with information on the upcoming race season and new products hitting the snowmobile market. Sign up to be a member of the ISOC Fan Club and receive exclusive ISOC backpack filled with a hat, DVD, magazine subscription to *On Snow Magazine*, stickers, membership card and become a member of this elite club - all for just \$35! New members (along with existing members) also receive an invite to ISOC's 'Members Only' party on Saturday night!

ISOC's booth in the manufacturers' midway area will also be giving away a slew of prizes throughout the weekend via an hourly drawing. Be sure to stop by and register to win, and check out the latest ACS clothing and merchandise from Velocity Streetwear. So be sure to stop by and check things out!

2013-'14 AMSOIL Championship Snocross, presented by Traxxas schedule:

<b><u>Round/Date</u></b>	<b><u>City/State</u></b>
<b>1 - Nov. 29-Dec. 1</b>	<b>Duluth, Minnesota</b>
<b>2 – Dec. 6-7</b>	<b>Bessemer, Michigan</b>
<b>3 – Jan. 3-5</b>	<b>Shakopee, Minnesota</b>
<b>4 – Jan. 31-Feb.1</b>	<b>Deadwood, South Dakota</b>
<b>5 – Feb. 7-9</b>	<b>Salamanca, New York</b>
<b>6 – Feb. 21-23</b>	<b>Traverse City, Michigan</b>
<b>7 – March 7-9</b>	<b>Fargo, North Dakota</b>
<b>8 – March 14-16</b>	<b>Lake Geneva, Wisconsin</b>

Beginning with AMSOIL Championship Snocross' season-opening round in Duluth, Minn. and running through the season finale in Lake Geneva, Wis. CBS Sports Network will broadcast 16 half-hour race shows – all in HD – of the ACS races.

### **About CBS Sports Network**

CBS Sports Network (CBSSN) is the 24-hour cable destination of CBS Sports. The Network covers more than 340 live games annually, showcasing 30 men's and women's sports, in addition to a variety of studio shows, documentaries and original programs. CBSSN's live programming is highlighted by college sports and also features professional lacrosse, Professional Bull Riding (PBR), the sports news and commentary show ROME and the Tim Brando Show. CBS Sports Network is available across the country through local cable, video and telco providers and via satellite on DirecTV Channel 613 and Dish Network Channel 158.

For more information, and to access the CBS Sports Network channel finder, go to [www.cbssportsnetwork.com](http://www.cbssportsnetwork.com).

### **About ISOC Racing**

The International Series of Champions (ISOC) is the premier snowmobile race sanctioning organization in North America and sanctions national AMSOIL Championship Snocross, in addition to affiliating with nine regional circuits. Visit [www.isocracing.com](http://www.isocracing.com) for more information, fan and racer memberships, schedule details and more.

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