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For Immediate Release  
Contact Garry Querel 218-770-1295



## MotorFist signs as Official Clothing Sponsor



Winnipeg, Manitoba -09.12.13

Team Jimmy John's/ Ski-Doo/BOSS Racing is pleased to announce its partnership with MotorFist as the official outerwear clothing sponsor of the high profile snocross team. "As BOSS Racing commits itself fully to the Pro Ranks this season, we are thrilled to partner with the industry's leading clothing innovator. MotorFist clothing is engineered specifically for our brutal environments- and rider performance is heavily affected by the ability to maneuver with ease- without overheating or overcooling. This is a critical element of snocross racing and nobody understands this better than MotorFist" - Garry Querel

We are excited to partner with Team Jimmy John's/ Ski-Doo/ BOSS Racing for the upcoming season! Garry and his team demonstrate a unique passion for racing and a drive for performance. MotorFist's desire to innovate rider-built products will be greatly influenced by the Jimmy John's athlete feedback throughout the season. Our gear is built "Rugged by Design" for those who choose to push the limits and demand the best in performance outerwear. We appreciate Garry and the entire team working with us and we look forward to another exciting season of racing action!- Justin Stevens, Marketing Director

MotorFist™ is an Idaho based company that develops and markets snowmobile outerwear and apparel. The MotorFist™ line includes outerwear, mid and base layers, gloves, footwear, and casual wear for men and women all designed to meet the demanding lifestyle of snowmobilers. MotorFist™ products are built using the best ingredients like eVent™ waterproof and breathable fabrics, YKK™ zippers, 3M™ Reflective Scotchlite, Pittards® Leather, Composite Fusion Plus™, and Thinsulate®. MotorFist products are distributed dealer direct to a network of powersport dealers in the United States, Canada, Finland, Sweden, Norway, Russia and Japan.

"MotorFist is a company rooted in the real world experiences of snowmobile riders. The company engineers peak performance clothing geared toward the comfort and protection of riders in extreme weather environments. Our athletes demand the best products the market offers- and MotorFist uniquely fits that bill."— Garry Querel

For more information on the complete line of clothing products produced by MotorFist please visit the company's website at [www.motorfist.com](http://www.motorfist.com).



We encourage you to buy from the best. Our sponsor's products are tested in the toughest snowmobile competitions the world can throw at us. Visit [www.teambossracing.com](http://www.teambossracing.com) to learn more.